INVEST TVL

pin partnership for inclusive innovation

INVEST TVL

*As **Thomasville's first** Community Development Loan Fund*, InvestTVL is designed to **increase access to capital for economically disadvantaged** communities and grow into a locally owned **Community Development Financial Institution.**

Our Team

Deshay Williams
SPARK Thomasville

Willie Allen
Southern Regional Technical College

Alston Watt
Williams Family Foundation of Georgia

Earl Williams
Thomasville Community Development Corporation

Katie Chastain
Thomasville Community Development Corporation

Our Vision

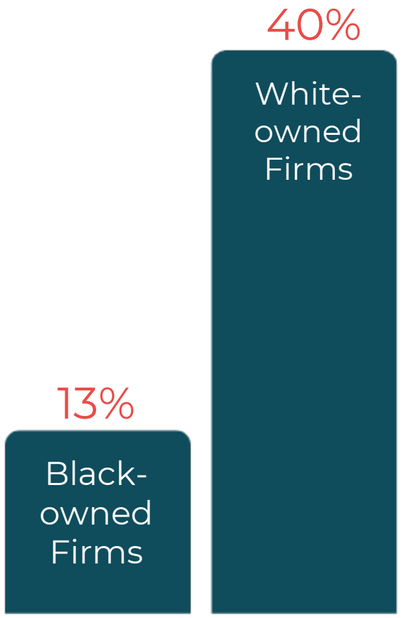
To create a thriving community by providing access to capital for historically underrepresented entrepreneurs

Our Challenges

BUSINESS OWNERSHIP

Only 2.7% of Thomas County businesses are Black-owned

ACCESS TO CAPITAL



Even with equal credit, Black-owned firms are less likely to receive all of the financing they sought

BUSINESS VALUE

Average value of white-owned firms are 10x that of Black-owned

Target Audience

Aspiring Entrepreneurs

Local Business Owners

Developers

Our Project Objectives

Create a Community Development Loan Fund for historically underrepresented entrepreneurs

1

Raise funds to launch loan programs

2

Build capacity of InvestTVL

3

Create accessible **training and lending** programs

LAUNCH CDFI

Y1+Y2 Impact and Measurable Activities

5

Loans made to Black-owned businesses

15%

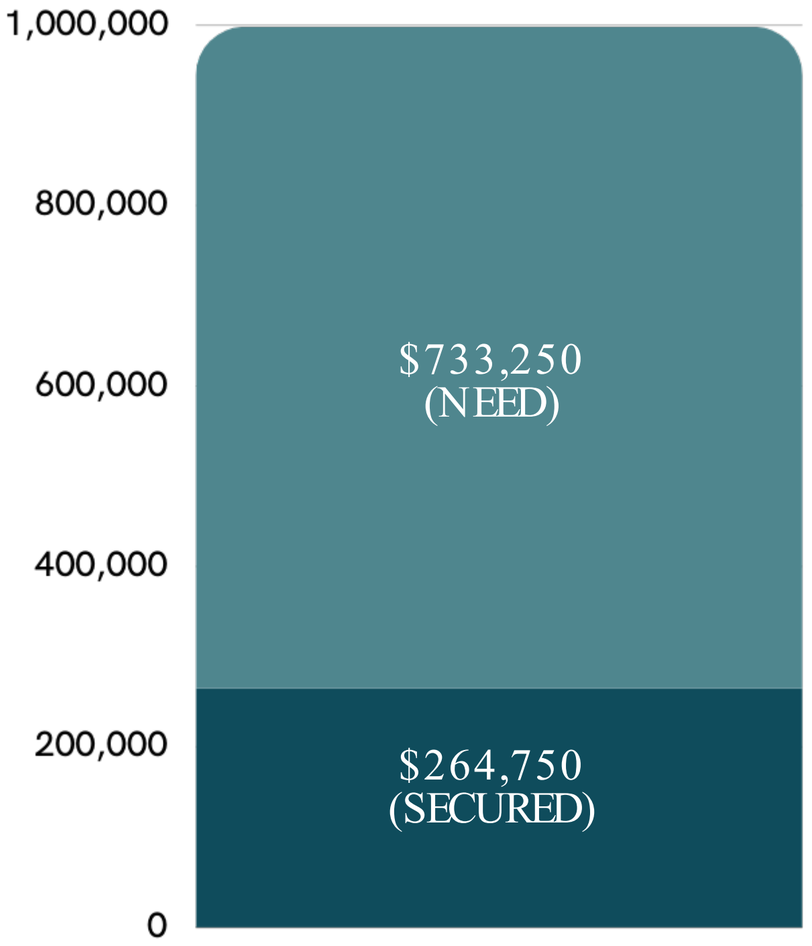
Black-owned businesses in Thomas County receiving funding

$500K

Amount of loans to Black-owned businesses

Funding and Resource Needs

Total Need= $1million. $265K secured.



Next Steps

2024	2025	2026

Phase One (Launch)
- *Organization Structured*
- *Teen and Adult Cohorts Launched*

Phase Two (Emerge)
- *Three Developer Loans Made!*
- *Teen and Adult Cohorts Continued*
  - *Two Entrepreneur Loans Made!*
  - *Apply for CDFI Status*

Phase Three (Establish)
- *Community Development Financial Instititution (CDFI) Established*
- *Teen and Adult Cohorts Continued*
- *$1.5m in lending capital raised*
- *$1m deployed*

PARTNERS

Spark Thomasville

THOMASVILLE COMMUNITY tcdc DEVELOPMENT CORPORATION

SOUTHERN REGIONAL TECHNICAL COLLEGE

imagine THOMASVILLE

ACT! ALBANY COMMUNITY TOGETHER, INC.

GEORGIA AIM

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U.S. DEPARTMENT of the TREASURY CDFI FUND Community Development Financial Institutions Fund

OPPORTUNITYFINANCE NETWORK

TC FEDERAL BANK EST. 1934

TNB Thomasville National Bank

1ST TheFirst

WILLIAMS FAMILY FOUNDATION OF GEORGIA, INC.

Contact Us!

thomasvillecdc.org/resources