THE LAUNCH ROOM

Powering Innovation

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THE LAUNCH ROOM

is an accelerator space in downtown Albany, GA for early stage entrepreneurs set to open in Fall 2025.

The Vision

To grow wealth in our community by launching local entrepreneurs into an inclusive ecosystem of collaboration, innovation, and resources.

The Opportunity

Planning

Education & Training

Innovation

Continuous Engagement

Funding

24%

Poverty Rate,
Dougherty County, GA

75%

Total Equity Value,
Local Founders v. GA

5

Sectors that include over 2/3
of Entrepreneurs

The Project: The Launch Room

Project Objectives

- Launch point for area founders
- Office Hours for local Entrepreneurial Support Organizations (ESOs)
- Boot camps
- CO.STARTERS curriculum-based cohorts
- 20 enrolled companies in 2025
- Networking and connections
- Ecosystem Map
- Expand funding network

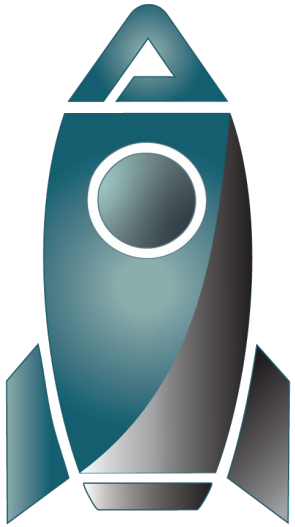
Target Audience

Early stage and pivoting entrepreneurs in and around Albany, GA

Key Project Activities

Design Phase

- Market Research
- Catalyze through PIN Cohort
- Innovation Roundtable
- Budgeting and Funding



Launch Phase

- Marketing/Outreach
- Recruit Participants
- Pilot Cohort
- Ecosystem map
- Expand fundraising
- Increase events
- Hire permanent staff

The Impact

Early-stage Assistance

Cohort-based Learning

Community Innovation

Collaborative Events

Fundable Business Plans

10

New Ecosystem Events

20

Educated, Networked, and Prepared Entrepreneurs

30

Engaged Partners and Supporters

Partnerships & Collaborations

Programming

- Advanced Technology Development Center (GT)
- Small Business Development Center (UGA)
- O'Neal Consulting
- The Innovate Hub
- CO.STARTERS
- Albany Community Together
- Albany State University
- Albany Technical College

Funding & In-Kind

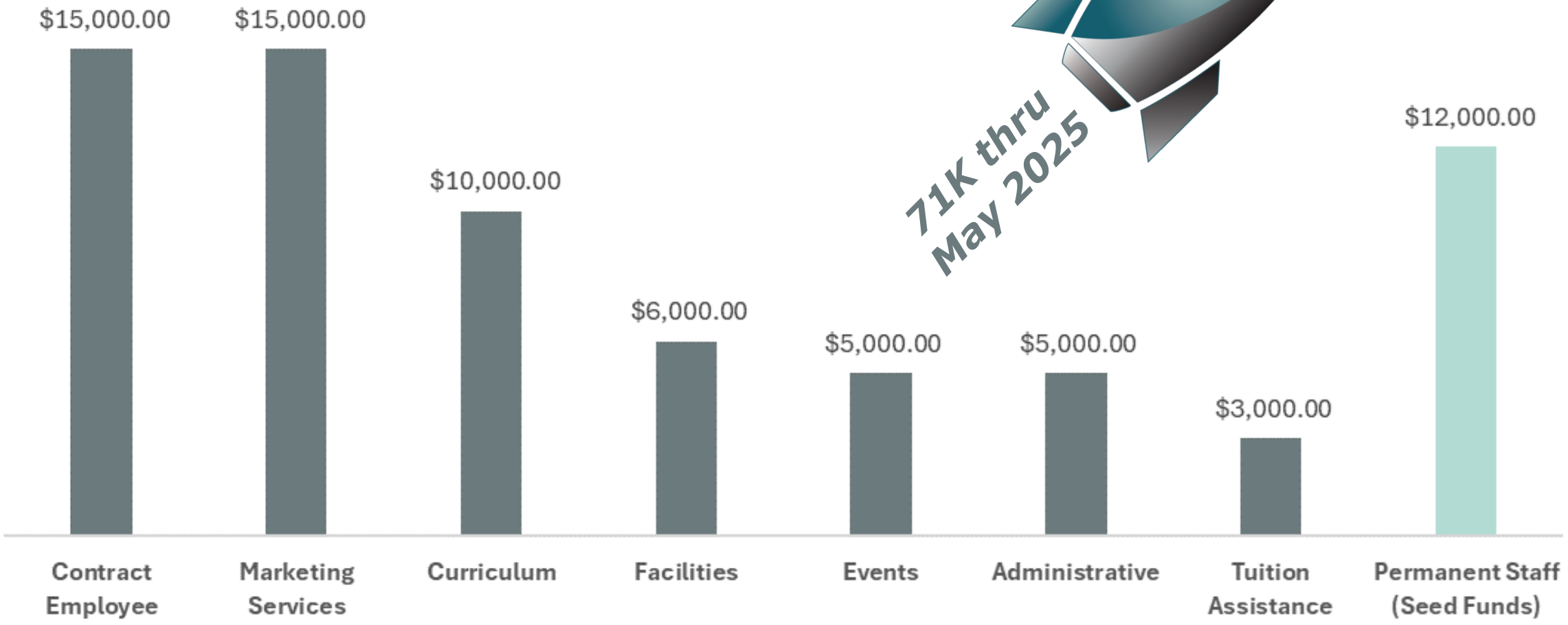
- Albany-Dougherty Economic Development Commission
- Commodore Conyers College & Career Academy
- Partnership for Inclusive Innovation
- Advanced Technology Development Center (GT)
- Albany State University
- Albany Technical College
- Corporate Sponsors
- State Agencies

Capacity & Engagement

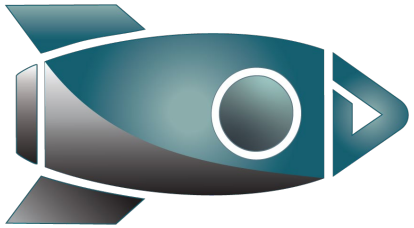
- Innovation Roundtable
- Albany Area Chamber of Commerce
- City of Albany
- Dougherty County
- MBEC
- Marine Corps Logistics Base
- Faith-based
- GA AIM

Current Funding & Resource Needs

71K thru May 2025



Next Steps



2024 **2025**

Q4	Q1	Q2	Q3	Q4

- Complete PIN
- Execute Marketing Plan
- Ecosystem Mapping
- Launch Permanent Space
- Secure Pilot Funding
- *March 2025* **Pilot Cohort**
- Evaluate and Improve
- 2nd Cohort
- Create Local Awareness, Prepare Supporting Entities
- Hire Staff
- Recruit Contract Staff
- Grow Support and Funding
- Recruit and Select Pilot Cohort
- Add Events, Accelerate Engagement

Legend

- Design
- Launch
- Sustain

Thank You

THE LAUNCH ROOM

Contact Information

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