Partnership for Inclusive Innovation

Project Name: **Kids' Doc On Wheels**

IA Midterm Project

Period of Reporting: July 1, 2022 – June 30, 2024

Date: 7/25/2024

pin partnership for inclusive innovation

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Kids Doc
On Wheels!
"We Put Wheels On Wellness!"
Kids'-Doc-On-Wheels Is A Non-Profit Organization

Project Team

Dr. Lynette Wilson-Phillips

Founder and Medical Director

Eric Mason

Chief Operating Officer

Terrell Starks

Director of Operations

Reagin Turner

Scheduler/ Telemedicine Coordinator

Sade Woodson

Outreach Coordinator

Rochelle Phillips

Marketing Coordinator

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About KDOW

Kids' Doc on Wheels:

Kids'-Doc-On-Wheels, Inc. (KDOW) has been at the forefront of transforming pediatric healthcare access since 2017, delivering critical medical services directly to schools. We are committed to health equity, especially highlighted through initiatives like CareSource's Wellness on Wheels™ and our support for school-based health programs.

The mission of Kids'-Doc-On-Wheels, Inc.(KDOW) is to ensure increased access to high quality and comprehensive pediatric care in the children's communities as well as their primary daily location – SCHOOL.

Project Goals

Description:

Kids'-Doc-on-Wheels empowers and changes lives.

At Kids'-Doc-on-Wheels, our goal is to bolster healthcare accessibility by providing comprehensive medical and behavioral health services to children and teenagers, particularly those who are uninsured and underinsured. We firmly believe that delivering these services to students during school hours significantly enhances their academic success.

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Georgia has the fourth highest number of uninsured children in the nation. This lack of insurance results in children not being seen regularly by healthcare providers, which can lead to a decline in their overall health and negatively impact their educational performance.

Timeline

2017

- Dr. Wilson-Phillips' ideation of mobile services in communities and schools created KDOW
- With personal funds and loans, and some start-up donations, the initial leadership purchased a mobile unit (RV) in late 2017, and hired staff

2018

- Four Title I schools in Dekalb County signed on as partners

2019

- KDOW received the Georgia Chapter, American Academy Pediatrics Innovation Award
- KDOW Became the Primary Care Physician for 1,700 students within 10 schools.
- IRS awarded KDOW non-profit status

2020

- Became a major partner in the fight against Covid-19
- Began Partnership with PeachState Healthcare Plan
- Began Partnership with Purpose-Built Schools

2021

- KDOW began doing Covid-19 Vaccination Event for the Rockdale County and Fulton County communities
- Began Rockdale County School District partnership
- Applied for PIN Grant
- Began Partnership with CareSource

2022

- Awarded PIN Grant
- Began Partnership with Clayton County School District, and Dekalb County School District

2023

- KDOW successfully maintained relationships with Clayton, Rockdale, and Dekalb County Schools

2024

- Began Partnership with MedCura
- Renewed Partnership with Care Source

Help A Child Smile
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CDC
KidsDoc On Wheels!

Project Outcome 2022-2024

Period	Patients	Patient Visits	Procedures
July 2022-2023	598	893	2,577
July 2023- July 2024	724	1,101	4,725

Understanding the Outcomes

Patient Visits: A patient visit refers to each instance in which a patient interacts with a healthcare provider for medical care. This can include appointments for check-ups, consultations, treatments, follow-ups, or any other occasion where the patient seeks medical attention. Each visit is a discrete event in the healthcare process, representing a specific interaction between the patient and the healthcare provider.

Procedures: Procedures refer to the specific medical or surgical actions performed by healthcare providers during a patient visit. These can include diagnostic tests, treatments, surgeries, and other medical interventions. Procedures are the actual tasks carried out to diagnose, treat, or manage a patient's condition.

Procedures represent the total impact on a child's health, offering a better indicator of the student's educational performance due to the established link between addressing health issues and academic success.

Testimonials

“Since establishing our partnership with KDOW in 2020, we have witnessed significant improvements in the health and well-being of our student population, particularly in our 18 traditional schools, all of which are Title I. Our collaboration with KDOW was motivated by an understanding of the challenges faced by many of our students, who lacked access to regular pediatric care. KDOW has been instrumental in bridging this gap by providing accessible, high-quality medical care directly in our schools. The dedicated and compassionate staff of KDOW has offered more than just medical examinations; they have provided a comprehensive healthcare service that includes early diagnosis of chronic issues, preventive care, vaccinations, and health education tailored to our students' needs. The positive feedback from students, parents, and school staff underscores the value and impact of KDOW's services. . We look forward to continuing our partnership with KDOW.”

-Counsel RCPS Board of Education Pamela J. Brown - Chair Heather Duncan - Vice Chair Sandra Jackson-Lett Janie Jones Justin T. Kenney Mandy M. North Akita Parmer

March 28, 2024

Key Achievements

Significant Growth:

21.07% Increase in Patients: From July 1, 2022, to June 30, 2024, KDOW saw a significant increase in unique patients, highlighting our expanding reach and impact.

588 New Patients: Between July ‘23 and June ‘24, we welcomed 588 new patients.

Continuity of Care:

136 Patients Seen: We maintained continuity of care for 136 patients who were seen during the project.

Established Partnerships:

Forged and strengthened partnerships with multiple school districts and healthcare providers, including CareSource, PeachState, MedCura, Clayton County Schools and Fulton County Schools.

Comprehensive Care:

Provided extensive services, including well visits, sick visits, and immunizations, contributing to improved health outcomes and academic success for students.

Schools Kids Doc on Wheels Serve

Elementary Schools					
Sim Elementary	Flat Shoals Elementary	Lorraine Elementary School	Honey Creek Elementary School	Barksdale Elementary School	C.J. Hicks Elementary School
Fairington Elementary School	Stoneview Elementary School	EL Miller Elementary School	Slater Elementary School	Shoals Creek Elementary School	Panola Way Elementary School
Redan Elementary School	JH House Elementary School	Hightower Trail Elementary School	Peeks Chapel Elementary	Peachcrest Elementary School	Snapfinger Elementary School
		Dresden Elementary School			
Middle Schools					
Edward Middle School	Davis Middle School	Memorial Middle School	Price Middle School	Salem Middle School	
High Schools					
Rockdale High School	Rockdale Career Academy	Heritage High School	Salem High School	Carver High School	

Additional Communities Services by Kids Doc on Wheels

Care Source Members

Rockdale County Community

Dream Center Church

Peach State Members

"I have never experienced this level of care and interaction from a provider before. I truly appreciate the attention and support given to MT. It's clear that you genuinely care about his well-being and future"

- Guardian of MT, a 9th grade male patient

KDOW IMPACT

19.74% Uninsured Patients served	**643 Procedures For Dekalb County Schools**	**285 Procedures For Clayton County Schools**	**5253 Procedures For Rockdale County Schools**	**1121 Procedures For Purpose Built Schools**

- **Percentage of uninsured:** Kids' Doc on Wheels has provided services and covered the costs for 19.74% of patients who reported being uninsured.
- **Dekalb County School District:** Kids' Doc on Wheels has provided comprehensive healthcare covering **643** procedures for students in DeKalb County schools who identified as not having a primary care physician.
- **Clayton County School District:** Kids' Doc on Wheels has provided comprehensive healthcare covering **285** procedures for students in Clayton County schools who identified as not having a primary care physician.
- **Rockdale County School District:** Kids' Doc on Wheels has provided comprehensive healthcare covering **5253** procedures for students in Rockdale County schools who identified as not having a primary care physician.
- **Purpose Built Schools:** Kids' Doc on Wheels has provided comprehensive healthcare covering **1121** procedures for students in Purpose Built schools who identified as not having a primary care physician.
- **CareSource and PeachState Medicaid Providers:** Kids' Doc on Wheels forged a partnership with PeachState to proactively address and rectify instances of insurance underutilization, thereby ensuring the provision of comprehensive healthcare services to the affected children.

Challenges and Solutions

- **Challenges**:
  - The COVID-19 pandemic significantly impacted our operations, reducing the number of patients seen in schools.
  - Rising costs for supplies and operations, coupled with stagnant or declining reimbursements, and larger numbers of uninsured patients, created financial challenges.

- **Solutions**:
  - Enhanced collaboration with school districts to address medical and mental health needs.
  - Revamped advertising and communication strategies to increase service uptake among uninsured and underinsured children.
  - Increased the number of funding targets and funding applications by 50%.
  - Streamlined staff and reduced costs on technology and services.

Future Project Plans

- With continued support, KDOW plans to:
- **Expand Services**:
    - Purchase an additional mobile unit to serve more schools and counties simultaneously, enhancing accessibility and quality of care.
    - Revise marketing strategies to target students with no primary care physician, ensuring more students have access to essential healthcare services.
- **Sustainability**:
    - Focus on sustainable growth by strengthening existing partnerships and exploring new collaborations.

Project Funding Secured:

Total: $520,878.00

KDOW Funders	
Aetna	IEL
Atlanta Braves	ImLay Foundation
CareSource	Jack & Jill
Centene Management Company	Jesse Parker
Chris Edward Murray	Optometry Giving Sight
Decatur Pediatric Group	QE3 Synergies LLC
Delta Credit Union	Richard Munroe Foundation
Fabrics & Furnishings	Robert J. Friedrichs
First Baptist Church	Waterfall Fountain
Frances Wood Wilson	

Project Partners

peach state health plan™

PBSA

DeKalb County School District

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RCPS Rockdale County Public Schools

CareSource®

Testimonials

"We Put Wheels On Wellness!"

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"Our work with KDOW exemplifies what can be achieved when organizations come together with a shared vision for health equity.

We continue to be impressed by KDOW's passion for pediatric care and local community impact. KDOW showed up at schools in their mobile unit and immediately forged relationships with hundreds of students, and by extension, their families. They are knowledgeable, efficient, and create positive experiences for the students"

-Taura White Associate Vice President of Population Health & Health Equity at CareSource

Project Team Contact Information

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