

The Ray

“Suggest-a-Tech” Collaborative Expansion Program (Research Intern)

Project Lead(s):

Allie Kelly, Executive Director, The Ray

Project Work Location:

1180 West Peachtree Street NWS, Suite 1975, Atlanta, GA 30309 (Position will be hybrid – remote and in person. All staff and interns must be fully vaccinated to be eligible for in-person office work)

Project Description:

As a nonprofit on the cutting edge of innovation, The Ray receives many submissions and inquiries from start up companies. Technologists and entrepreneurs who would like to see their product on the Ray Highway. The website for the Ray – www.TheRay.org – allows such technologists to suggest a technology, and to post public or private questions via “Ask The Ray.” Through these portals, people can interact directly with The Ray.

Through the Technology Evaluation program, students are involved in the vetting, ranking, and managing questions and technology suggestions that come to The Ray. The intern will:

- Research incoming technologies and their companies and/or entrepreneurs
- Communicate technologists and/or entrepreneurs on the details and background of technologies
- Compile an executive review of research and recommendations with a presentation to the staff of The Ray and an opportunity to present to the Board of Directors
- Work alongside the communications intern in the development of blog posts
- Help compile questions for The Ray and assist the Director of Communications in providing answers in a timely manner

Project Learning Goals:

- Gain a deeper understanding of emerging technologies on the cutting-edge of the transportation sector
- Analyze the viability of the technologies and how they can be applied to a transportation setting

- Provide the fresh perspectives and ideas to the organization by providing a critical evaluation of technologies
- Communicate findings to both general and technical audiences
- Expand the success of The Ray's "Suggest-a-Tech" program through a collaboration of research, analysis, and communications promotion

Top Desired Intern Skills:

- Research experience
- Strong writing skills
- Basic understanding of technology and business
- Familiarity communicating with industry professionals, technologists, or entrepreneurs
- Detail-oriented and motivated self-starter
- Commitment and passion for the environment

Intern Deliverables:

- Blog post for The Ray's "Suggest-a-Tech" program
- Executive Review to be presented to The Ray staff and board members of details and recommendations for technologies
- Technology memos to update The Ray staff on progress